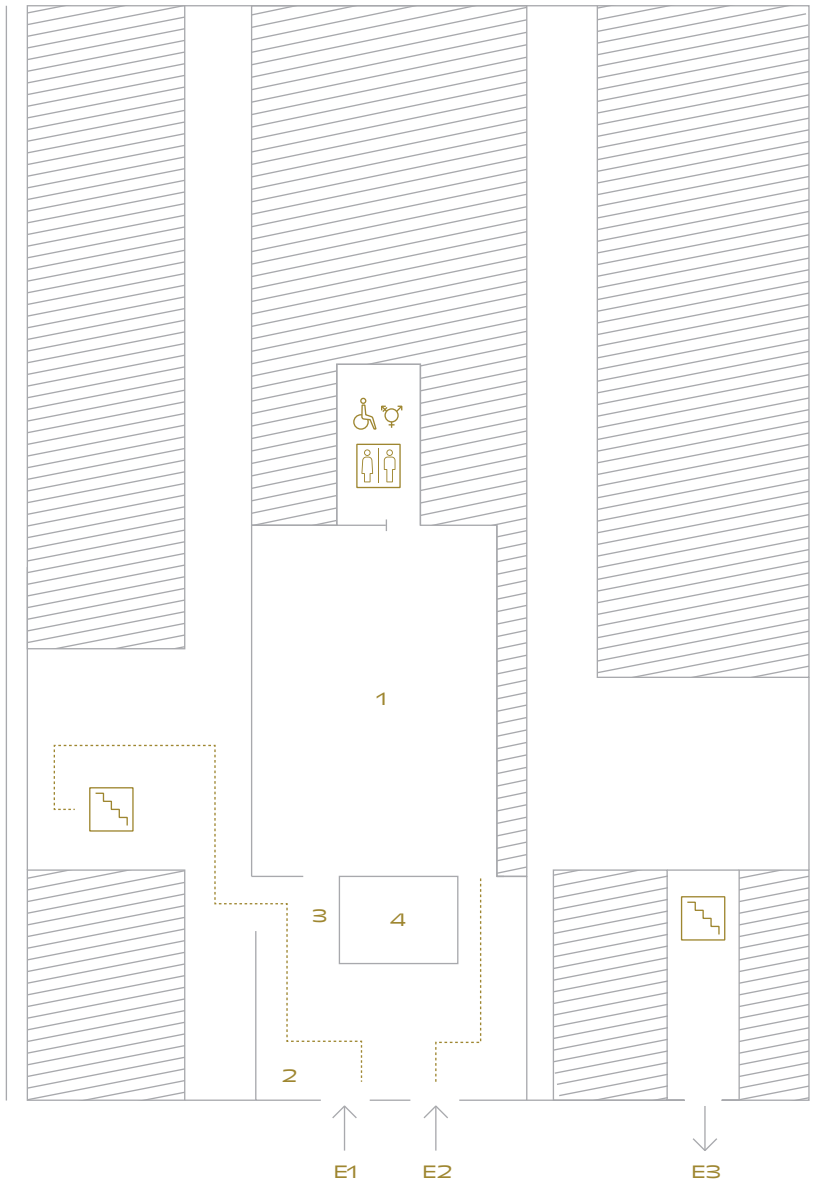
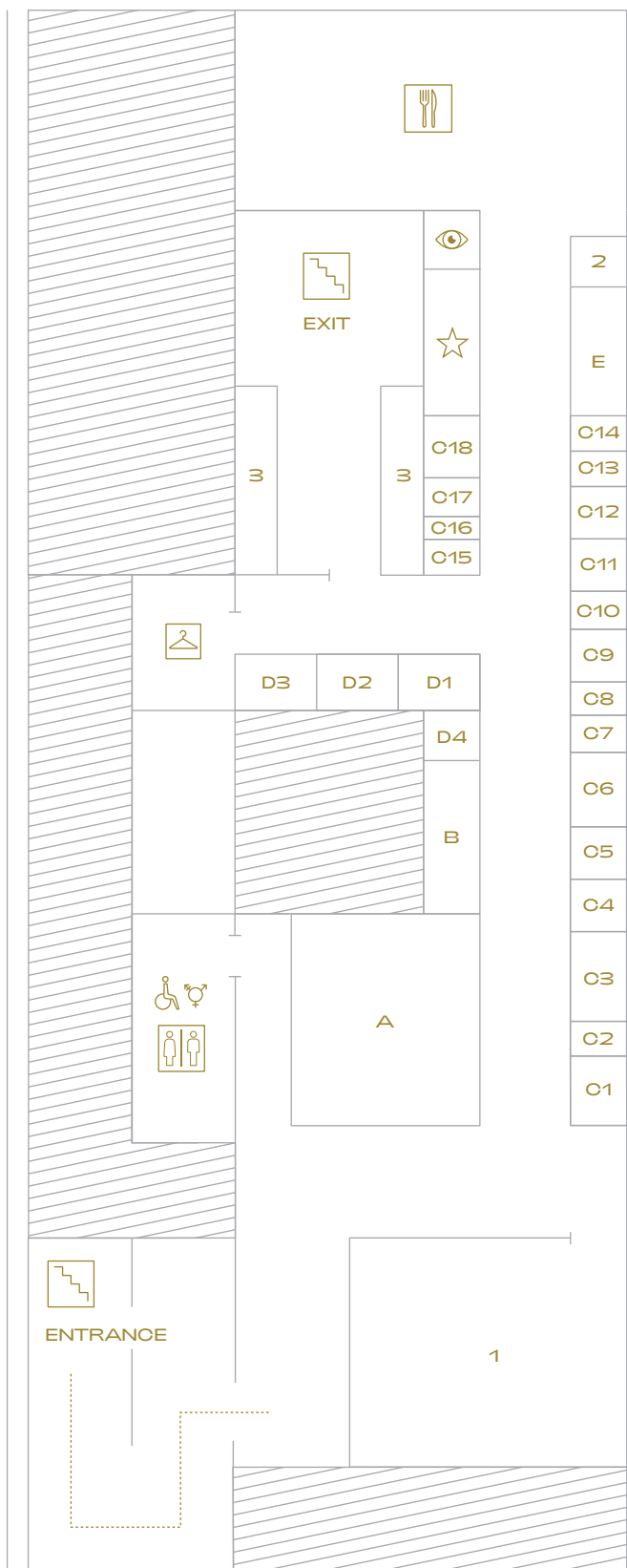


# Ground Floor



- E1 Designer Showrooms and DiscoveryLAB Entrance
- E2 BFC Show Space Entrance
- E3 Designer Showrooms and DiscoveryLAB Exit
- 1 BFC Show Space
- 2 Registration
- 3 Fast Track Registration
- 4 LFWM Bar
- Toilets
- Stairs

# Lower Floor



-  DiscoveryLAB
-  Toni & Guy
-  Sketch Sesh
-  Café and Workspace
-  Cloakroom
-  Stairs
-  Toilets

## DESIGNER SHOWROOMS

-  NEWGEN Pop-up Showroom
-  Ones to Watch

### A NIEUWAY SHOWROOM

- AUXILIARY
- AVANT L'OEIL
- DEADWOOD
- GOOD ART
- MALLET FOOTWEAR
- NINE LIVES
- PATRICKS
- THE INCORPORATED
- TOURNE DE TRANSMISSION

### B AGENCY ELEVEN SHOWROOM

- CHARLI COHEN
- CHIN MENSWEAR INTL.
- DANSHAN
- GENTLE MONSTER
- MARTINE ROSE
- PRONOUNCE
- XANDER ZHOU

### C READY-TO-WEAR

- C1 LÉON BARA
- C2 KING & TUCKFIELD
- C3 KELECHI ODU COLLECTION
- C4 LINDER
- C5 JORDANLUCA
- C6 JONATHAN SCARPARI
- C7 MATTEO BIGLIARDI
- C8 CORTILI
- C9 BOARDIES®
- C10 CV22-RUGBY-ENGLAND
- C11 LONG LIVE SOUTHBANK
- C12 ST-HENRI
- C13 RUTH PETERSON
- C14 BETHANY WILLIAMS
- C15 STUDIO ALOH
- C16 SELF MADE
- C17 UNKNOWN LONDON
- C18 RYAN HAWAII

### D ACCESSORIES

- D1 UNIFORM WARES
- D2 TSATSAS
- D3 LAIRD HATTERS
- D4 JAMES TANNER

### E MAY CONCEPTS SHOWROOM

- JULIAN ZIGERLI
- LOUIS-GABRIEL NOUCHI
- MICHIKO KOSHINO
- RAFAEL KOUTO